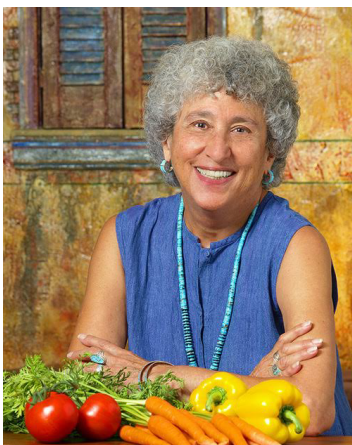


WEDNESDAY, NOVEMBER 18

MARION NESTLE

SODA POLITICS: TAKING ON BIG SODA (AND WINNING)

— 6:00 - 7:30 pm —



Dr. Marion Nestle, author of *Soda Politics: Taking on Big Soda (and Winning)*, is Paulette Goddard Professor in the Department of Nutrition, Food Studies, and Public Health and Professor of Sociology at New York University. In *Soda Politics*, Dr. Marion Nestle details all of the ways that the soft drink industry works overtime to make drinking soda as common and accepted as drinking water for adults and children. *Soda Politics* follows the money trail wherever it leads, revealing how hard Big Soda works to sell as much of their products as possible to children, minorities, and low-income populations, in developing as well as industrialized nations. But *Soda Politics* does more than just diagnose a problem—it encourages readers to help find solutions.

